



HONOLULU MARATHON MEDIA GUIDE 2016

2016 Honolulu Marathon Media Guide

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Media Information

Media team

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Media Center Online

<http://www.honolulumarathon.org/media-center/>

Media office

We are located in the Hawaii Convention Center, room 306 during race week (December 09-10).

On race day, Sunday December 11, we will be in the Press Tent next to the finish line in Kapiolani Park.

Athlete Photo Call

All elite athletes will convene for interviews and a photo call:

Time: 1pm Friday December 9.

Place: By the Shorebird Restaurant, Outrigger Reef on the Beach Hotel

Live Race Day Coverage

KITV – ABC TV affiliate: <http://www.kitv.com>

The official marathon broadcast will feature Toni Reavis and Todd Lachovelli in the studio with live broadcast units reporting from the course.

KKNE – Radio: <http://www.am940hawaii.com>

Post Race Press Conference

Immediately after the male winner finishes. Approx Time: 7am.
Convene at 7am just outside Press Tent.

Champions Autograph Session

Male and female champions will sign autographs for the general public on Monday December 12
Place: Hawaii Convention Center, by Certificate Pick Up
Time: 9am, Monday, December 12

Accreditation

All media are asked to pre register for accreditation online at:
<http://www.honolulumarathon.org/media-center/media-accreditation/>

Accreditation of all press will take place at the Media office during normal expo hours:

- Thursday, December 8, 9AM-6PM
- Friday, December 9, 9AM-7PM
- Saturday, December 10, 9AM-3PM

For accreditation we require proof of affiliation and valid id.

Social Media

www.twitter.com/hnlmarathon
www.facebook.com/honolulumarathon
www.instagram.com/honolulumarathon
www.honolulumarathon.org

Hashtags: #honolulumarathon #hnlmarathon #hnlhappy

Results

All results will be published live at <http://live.pseresults.com/>
The live results can be accessed through the Honolulu Marathon app.

iOS App

<https://itunes.apple.com/us/app/id1138324806>

Android App

<https://play.google.com/store/apps/details?id=nl.meetmijntijd.honolulu.marathon>

Image Library

For editorial use of images from the Honolulu Marathon, please visit our [media library](#). All images should be credited to Honolulu Marathon.

New for 2016 –

Kalakaua Merrie Mile – Saturday Dec 10

The inaugural Kalakaua Merrie Mile will bring together Olympic-level professionals and recreational runners of all abilities for a one-mile race along iconic Kalakaua Avenue. A fun event to celebrate Honolulu Marathon weekend, this out-and-back race begins on Monsarrat Avenue in front of the Honolulu Zoo and proceeds west into Waikiki before a quick turnaround at the halfway point. Proceeding back on Kalakaua Avenue, runners will finish adjacent to the Kalakaua Surfer Statue at Queen's Beach. The event is named after King Kalakaua, who was also called the Merrie Monarch and spread joy throughout the island. Five Olympians from the 2016 Olympic Games in Rio de Janeiro will compete as part of the Elite Race, running for top honors and a prize purse of \$6000. The Elite Women will have a 27-second advantage at the start, with the Elite Men aiming to run them down by the finish. The first across the line will win \$3500.

Elite Field – Kalakaua Merrie Mile 2016

Men (Bib Number)	Country	1500m	Mile
Will Leer (1)	USA	3:34.26	3:51.82
*Hamish Carson (3)	New Zealand	3:36.25	3:56.72
Mason Ferlic (5)	USA	3:42.28	4:00.50
*Nate Brannen (2)	Canada	3:34.22	3:52.63
Edwin Ngetich Kiptoo (4)	Kenya	3:38.30	

Women (Bib Number)	Country	1500m	Mile
*Aisha Praught Leer (6)	Jamaica	4:05.52	4:27.61
*Dominique Scott-Efurd (8)	South Africa	4:08.65	4:31.57
Erin Finn (10)	USA		4:40.38
Shannon Osika (9)	USA	4:09.08	4:28.45
*Nicole Sifuentes (7)	Canada	4:03.97	4:27.93

* denotes 2016 Olympian

2016 Honolulu Marathon General Information

DATE/START: Sunday, December 11 at 5 AM
Start Line at Ala Moana Blvd./Queen Street Extension
Free bus service to the Start Line will depart Honolulu Zoo parking lot from 2 AM on Race Day; last bus leaves at 4 AM.

THE FINISH: The Finish Line at Kapiolani Park and all support services will be open 5 AM – 2 PM on Race Day. All participants will be permitted to finish regardless of their time.

MARATHON COURSE: 26 miles, 385 yards or 42.195 kilometers. The scenic course includes spectacular ocean views alongside world-famous Waikiki Beach, and Diamond Head and Koko Head volcanic craters. The terrain is level except for short, uphill grades around Diamond Head.

RACE ESTABLISHED: 1973 162 Entrants • 151 Finishers
2015 30,797 Entrants • 21,563 Finishers

RECORD HOLDERS: Jimmy Muindi of Kenya 2:11:12 (2004)
Lyubov Denisova of Russia 2:27:19 (2006)

AID STATIONS: 18 Aid Stations, manned by 2,300 volunteers working in shifts, serving water and sports drink, and providing cold sponges and professional medical assistance are located along the course.

SPECIAL EVENTS: Honolulu Marathon Expo at the Hawaii Convention Center, 1801 Kalakaua Ave.

- Thursday, December 8, 9AM-6PM
- Friday, December 9, 9AM-7PM
- Saturday, December 10, 9AM-5PM.

No Entry Fee.

LATE ENTRIES: Accepted Thursday, December 08 through Saturday, December 10 at the Hawaii Convention Center during Packet Pick-Up.

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PACKET PICK-UP: Thursday, December 8, 9AM-6PM, Friday, December 9, 9AM-7PM and Saturday, December 10, 9AM-5PM at the Hawaii Convention Center.

SOUVENIR SALES: **At the Hawaii Convention Center:** Thursday, December 8, 9AM-6PM, Friday, December 9, 9AM-7PM and Saturday, December 10, 9AM-5PM and Monday December 12 9AM-5PM the Hawaii Convention Center.
At Kapiolani Park: Race Day, Sunday, December 11, 7 AM-4

RACE HEADQUARTERS: **Hawaii Convention Center:**
Monday, December 5 - Monday, December 12,

SPECIAL DIVISIONS: Top 3 Men & Women, Age Groups, Kamaaina, Resident. Awards will be given in each category.

WHEELCHAIR DIVISION: Sunday, December 11 — starts just prior to the Honolulu Marathon at the Start Line.

FINISHERS: All finishers receive a commemorative finisher's shirt, medal, and certificate. Finisher's certificates will be available for pick-up at the Hawaii Convention Center on Monday, December 12, 9 AM – 5 PM.

AWARDS CEREMONY: Sunday, December 11 at 1 PM at the Kapiolani Park Bandstand

HOTEL ACCOMMODATIONS: Outrigger Reef on the Beach, 2169 Kalia Road.
The Outrigger Reef on the Beach offers a special rate for Honolulu Marathon participants. For information and reservations, please contact:

Outrigger Hotels•Resorts, *The Official Hotels of the Honolulu Marathon*
2375 Kuhio Avenue
Honolulu, Hawaii 96815 USA
phone: 800-688-7444

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RACE DAY WALK: A 6.2-mile (10K) walk through downtown Honolulu. The Race Day Walk is held on Sunday, December 13 in conjunction with the start of the Honolulu Marathon. Entry fee is \$60 until November 9, \$70 after November 9 and during Race Week; all entrants receive a T-shirt.

KALAKAUA MERRIE MILE: One mile race on Kalakaua Avenue at 7am on Saturday December 10. Start on Monsarrat Ave by the Honolulu Zoo. Finish at Queens Beach, Waikiki.

MAJOR SPONSOR: JAPAN AIRLINES

SUPPORTING SPONSORS: MUFG CARD

CONTRIBUTING SPONSOR NTT docomo and SATOHAP

FOR MORE INFORMATION: Visit the official website at www.honolulumarathon.org

Elite Field

The Honolulu Marathon – the fourth largest in the United States after New York, Chicago and Boston. The elite men and women will compete for a \$150,000 prize money purse (plus generous time bonuses), with \$40,000 going to the race winners.

Athlete Bios MEN –

Men's Bios

Bib #: 2 -- Feyisa Lilesa, 26, Ethiopia

Personal Best: 2:04:52, Chicago, 2012

Key 2016 Results: Olympic Silver Medalist in Rio de Janeiro. 1st place at the Tokyo Marathon (2:06:56)

Other Marathon Achievements: 4th 2015 Dubai Marathon; 5th 2015 Rotterdam Marathon; 3rd 2015 Berlin Marathon; 3rd 2011 World Championships Marathon.

At Honolulu: Honolulu Marathon debut.

Best Known For: 2016 Olympic silver medal position where he finished raising his arms in an “X”, as a gesture of political protest against the Ethiopian government for persecution of the Oromo people. Unable to return to Ethiopia because he feared for his life, he went instead to the USA where he is seeking asylum.

Bib #: 3 -- Wilson Chebet, 31, Kenya

Personal Best: 2:05:27, Rotterdam, 2011

Key 2016 Results: 12th Amsterdam Marathon 2:08:19; 2nd NYC Half-Marathon 1:01:35; 2nd UAE Healthy Kidney 10K 28:37

Other Marathon Achievements: 3rd 2015 Boston Marathon (2nd 2014 and 5th 2012); 1st 2011 Rotterdam Marathon (2:05:27).

At Honolulu: 2nd 2015 2:12:47, 1st 2014 2:15:35,

Best Known For: Three straight victories at Amsterdam Marathon (2011, 2012, 2013); second place at 2014 Boston Marathon where he chased American Meb Keflezighi in the final kilometers, but fell 11 seconds short.

Bib #: 4 -- Deribe Robi, 26, Ethiopia

Personal Best: 2:05:58, 2015 Eindhoven Marathon

Key 2016 Result: 8th Eindhoven Marathon, 2:11:00

Other Marathon Achievements: 2nd 2015 Eindhoven Marathon (2:05:58); 3rd 2015 Prague Marathon (2:09:05); 3rd 2015 Dubai

Marathon; 1st 2014 Marrakesh Marathon; 4th 2014 Rotterdam Marathon; 5th 2014 Frankfurt Marathon.

At Honolulu: Honolulu Marathon debut.

Best known For: Veteran of 12 marathons with 7 podium finishes

Bib #: 5 -- Lawrence Cherono, 28, Kenya

Personal Best: 2:07:24, Prague Marathon, 2016

Key 2016 Results: 1st Prague Marathon, 2:07:24; 2nd Hong Kong Marathon, 2:12:14

At Honolulu: Honolulu Marathon debut.

Best known For: Has run six career marathons in Algiers, Seville, Lanzhou, Shanghai, Hong Kong and Prague

Bib #: 6 -- Robert Kwambai, 31, Kenya

Personal Best: 2:08:18, 2015 Xiamen Marathon

Key 2016 Result: 1st Lanzhou Marathon, 2:13:20

At Honolulu: Honolulu Marathon debut.

Best known For: Veteran of five career marathons in Padova, Linz, Paris, Xiamen and Lanzhou with three victories and never a lower finish than fourth place.

Bib #: 7 -- Festus Talam, 22, Kenya

Personal Best: 2:06:26, Eindhoven Marathon, 2016

Key 2016 Result: 1st Eindhoven Marathon, 2:06:26 (started race as pacemaker and decided to finish)

At Honolulu: Honolulu Marathon debut.

Best known For: Winning the Eindhoven Marathon this year at his debut at the distance. He was the designated pacemaker, tasked with taking the lead group to 35km on pace for a 2:06:00 finish. Has fast half-marathon personal best of 1:00:56.

Bib #: 8 -- Yusei Nakao, 32, Japan

Personal Best: 2:13:23, Oita Marathon, 2015

Has run two marathons and two half marathons this year, finishing 33rd at the Lake Biwa Marathon in Japan in March (2:18:53) and 17th at the Grandma's Marathon in Minnesota (2:25:55). Placed 5th at the 2008 IAAF World Half Marathon Championships in a time of 62:05.

Won the 2012 Shizuoka Marathon. Has run six-sub 2:17 marathons over the course of his career. Is the son of Takayuki Nakao, the first Japanese man to crack the 2:20 barrier in the marathon.

Elite Athlete Bios - WOMEN

Women's Bios

Bib #: F2 -- Buzunesh Deba, 29, Ethiopia

Personal Best: 2:19:59, Boston, 2014

Key 2016 Results: 7th Boston Marathon 2:33:56; DNF NYC Marathon;
12th NYC Half 1:14:39

At Honolulu Marathon: Debut

Best Known For: Was elevated to 2014 Boston Marathon champion and course record holder after the retroactive disqualification of Kenya's Rita Jeptoo for doping. Veteran of 18 marathons with 9 victories and 13 podium finishes. Victories include Los Angeles Marathon 2011, Grandma's Marathon (Duluth) 2010, California Int'l Marathon (2010), Rock 'n' Roll San Diego Marathon (2011), and Twin Cities Marathon 2010. Married to her coach, agent and training partner, Worku Beyi. Lives and trains in Bronx, New York.

Bib #: F3 -- Zhang Yingying, 26, China

Personal Best: 2:22:38, Xiamen, 2008 (was a world junior "best" at the time)

Key 2016 Results: 2nd Chinese Marathon Championships (Hengshui) 2:32:45; 3rd Chongqing Marathon 2:29:55

At Honolulu Marathon: 4th 2015 2:37:01

Best Known For: Running a spectacular 2:22:38 as an 18 year-old in 2008. Finished 15th at the 2008 Olympic Games 10,000m. Was the 2015 World University Games Half-Marathon champion.

Bib #: F4 -- Brigid Jepcheschir Kosgei, Kenya

Personal Best: 2:24:45, Lisbon 2016

Key 2016 Results: 2nd Lisbon Marathon 2:24:45 PB; 2nd Milan Marathon 2:27:45; also won half-marathons in Seoul, Korea, and Ndakaini, Kenya.

At Honolulu Marathon: Debut

Best Known For: Improved rapidly from 2:47:59 PB in 2015, to 2:27:45 at Milan last April, the 2:24:45 in Lisbon last October.

Bib #: F5 -- Eri Okubo, 33, Japan

Personal Best: 2:26:08, Tokyo 2012

Key 2016 Results: None

At Honolulu Marathon: 6th 2010 2:47:14, 6th 2011 2:34:10

Best Known For: Veteran of 17 marathons with one victory and four podium finishes. Best race was her fourth place finish at the 2012 Tokyo Marathon. She ran a very fast first half (1:11:40), building up a nearly two-minute lead. But she faded in the second half, and although she was leading at 35 km, she ended up fading and finishing fourth, 38 seconds behind the winner Atsede Habtamu.

<http://www.honolulumarathon.org/media-center/elite-runners/>

Prize Money

\$150,000 prize money purse

Equal \$40,000 first prize payments for men and women.

1 st Place	\$40,000
2 nd Place	\$16,000
3 rd Place	\$10,000
4 th Place	\$6,000
5 th Place	\$3,000

Time Bonus

\$15,000 bonuses for the men's and women's race records.

Men's record: 2:11:12

Women's record: 2:27:19

Course Records

COURSE RECORDS				
Men	2004	Jimmy Muindi	Kenya	2:11:12
Women	2006	Lyubov Denisova	Russia	2:27:19
Wheelchair	2005	Masazumi Soejima	Japan	1:30:32

Champions 1973-2015

<http://www.honolulumarathon.org/history/1560-2/>

2015 Honolulu Marathon in numbers

Mens Champion

Filex Kiprotich, Kenya 2:11:43

Womens Champion

Joyce Chepkirui, Kenya 2:28:34

2015 Finishers

Marathon 30,797

Race Day Walk 2,811

2016 ENTRY STATISTICS

30,126 participants have signed up for 2016 Honolulu Marathon & Race Day Walk (as of Dec 6 - registration is still open).

Entry facts:

- 49% of participants are female which is more than any other big city marathon.
- 32% of participants have never done a marathon before

Marathon History: 1973-2015

Entrants and Finishers

*not including Race Day Walk

YEAR	ENTRANTS	FINISHERS	%FINISHED
2015	30,797	21,563	70%
2014	30,434	21,815	72%
2013	31,579	22,096	70%
2012	31,083	24,063	77%
2011	22,615	19,078	84%
2010	22,806	20,168	88%
2009	23,469	20,323	87%
2008	23,230	20,261	87%
2007	27,829	23,299	84%
2006	28,637	24,575	86%
2005	28,048	24,295	87%
2004	25,671	22,407	87%
2003	25,283	22,161	88%
2002	30,428	26,477	87%
2001	23,513	19,236	82%
2000	26,465	22,636	86%
1999	26,724	21,211	79%
1998	27,704	22,112	80%
1997	33,682	26,495	79%
1996	30,864	24,414	79%
1995	34,434	27,022	78%
1994	32,771	25,833	79%
1993	29,514	23,640	80%
1992	30,905	23,515	76%
1991	14,605	13,038	89%
1990	13,268	11,866	89%
1989	10,813	9,673	89%
1988	10,205	8,808	86%
1987	10,413	8,793	84%
1986	10,354	8,537	82%
1985	9,310	7,646	82%
1984	10,653	8,166	77%
1983	10,847	8,434	78%
1982	12,275	10,023	82%
1981	7,270	7,170	99%
1980	8,419	6,630	79%
1979	8,500	6,512	77%
1978	7,204	5,587	78%
1977	3,500	2,900	83%

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1976	1,670	1,443	86%
1975	782	706	90%
1974	315	297	94%
1973	162	151	93%
TOTAL	766,388	628,916	83%

Marathon Entrants from Japan 1973 – 2015

*not including Race Day Walk

YEAR	TOTAL ENTRANTS	JAPAN ENTRANTS	% JAPAN ENTRANTS	OTHER ENTRANTS
2015	33,608	14,682	44.00%	18,926
2014	30,434	13,458	44.2%	17,640
2013	31,579	14,211	45.00%	17,368
2012	31,083	16,283	52.40%	14,800
2011	22,615	12,359	55.0%	10,256
2010	22,806	13,492	59.0%	9,314
2009	23,469	14,402	61.0%	9,067
2008	23,230	14,396	62.0%	8,834
2007	27,829	17,057	61.3%	10,772
2006	28,637	17,905	62.5%	10,732
2005	28,048	17,345	61.8%	10,703
2004	25,671	15,723	61.2%	9,948
2003	25,283	15,149	59.9%	10,134
2002	30,428	17,266	56.7%	13,162
2001	23,513	9,159	39.0%	14,354
2000	26,465	14,282	54.0%	12,183
1999	26,724	12,877	48.2%	13,847
1998	27,704	13,925	50.3%	13,779
1997	33,682	17,952	53.3%	15,730
1996	30,864	18,285	59.2%	12,579
1995	34,434	21,717	63.1%	12,717
1994	32,771	21,291	65.0%	11,480
1993	29,514	19,001	64.4%	10,513
1992	30,905	18,286	59.2%	12,619
1991	14,605	10,236	70.1%	4,369
1990	13,268	8,674	65.4%	4,594
1989	10,813	6,004	55.5%	4,809
1988	10,205	5,094	49.9%	5,111
1987	10,413	4,551	43.7%	5,862
1986	10,354	3,553	34.3%	6,801
1985	9,310	2,361	25.4%	6,949
1984	10,653	1,867	17.5%	8,786
1983	10,847	1,300	12.0%	9,547
1982	12,275	1,500	12.2%	10,775
1981	7,270	977	13.4%	6,293
1980	8,419	650	7.7%	7,769
1979	8,500	500	5.9%	8,000
1978	7,204	200	2.8%	7,004

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1977	3,500	120	3.4%	3,380
1976	1,670	1	0.1%	1,669
1975	782	0	0.0%	782
1974	315	0	0.0%	315
1973	162	0	0.0%	162
TOTAL	769,199	397,597		372,266

Economic Impact (2005-2011)

Based on studies led by Jerry F. Agrusa Ph.D.,
Travel Industry Management, Hawaii Pacific Univeristy

2005

Total Impact

Total sales generated

\$100,070,000

Total direct, indirect and induced income generated
million

\$45.26

Total direct, indirect and induced tax revenue generated

\$4,441,203

2006

Total Impact

Total sales generated

\$101,590,000

Total direct, indirect and induced income generated
million

\$47.75

Total direct, indirect and induced tax revenue generated

\$4,632,120

2007

Total Impact

Total sales generated

\$108,890,000

Total direct, indirect and induced income generated
million

\$51.15

Total direct, indirect and induced tax revenue generated

\$3,719,743

2008

Total Impact

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Total sales generated	
\$100,662,520	
Total direct, indirect and induced income generated million	\$47.62
Total direct, indirect and induced tax revenue generated	\$4,234,371

2009

Total Impact	
Total sales generated	
\$100,076,651	
Total direct, indirect and induced income generated million	\$48.04
Total direct, indirect and induced tax revenue generated	\$5,139,910

2010

Total Impact	
Total sales generated	
\$106,527,449	
Total direct, indirect and induced income generated million	\$51.13
Total direct, indirect and induced tax revenue generated	\$5,419,947

2011

Total Impact	
Total sales generated	
\$107,670,000	
Total direct, indirect and induced income generated million	\$50.59
Total direct, indirect and induced tax revenue generated	\$5,010,070

Trivia in numbers

What it takes to conduct a world-class marathon

1,900,000 cups
104,780 pounds of ice cubes
40,000 Freshly Made Malasadas
70,000 sponges
14.5 acres of tents (652,500 sq. feet)
14,850 feet rope/plastic barriers
2,670 feet flagging tape
420 portable toilets
4,450 rolls of toilet paper
500 cones
9,500 thirty-three gallon trash bags
125,000 small safety pins
450 eight-foot tables
650 folding chairs
349 Special Duty Police Officers & 35 solo bikers
175 full-size buses
2,350 No Parking signs
9,950 volunteers